

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
499427	/	06366023
<u>Product</u>		
RESTORE OUR FUTURE		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	618	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
ISS/Restore Our Future	10/19/12 / 10/19/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	12	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				12	\$700.00			
N 2	KVVU	10/23/12	10/26/12	Katie Couric	2-3p		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$275.00			
N 3	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		-TuwThF----	:30		\$1,025.00	NM		
		See MG 3.9,3.10,3.11,3.12,3.13										
3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		-TuWThF----	:30		\$1,025.00	NM		
		See MG 3.9,3.10,3.11,3.12,3.13										
5	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		-TuWThF----	:30		\$1,025.00	NM		
		See MG 3.9,3.10,3.11,3.12,3.13										
8	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		-TuWThF----	:30		\$1,025.00	NM		
		See MG 3.9,3.10,3.11,3.12,3.13										
9	KVVU	10/23/12-10/23/12	Fox 5 News at 6pm	M-F 6-630pm		-Tu-----	:30		\$900.00	NM		
④	MG for 15.1,15.2,3.5,3.2,3.3,3.8											
10	KVVU	10/23/12-10/23/12	Fox 5 News at 6pm	M-F 6-630pm		-Tu-----	:30		\$900.00	NM		
④	MG for 15.1,15.2,3.5,3.2,3.3,3.8											
11	KVVU	10/26/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm		-----F----	:30		\$900.00	NM		
④	MG for 15.1,15.2,3.5,3.2,3.3,3.8											
12	KVVU	10/26/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm		-----F----	:30		\$900.00	NM		
④	MG for 15.1,15.2,3.5,3.2,3.3,3.8											
13	KVVU	10/26/12-10/26/12	Kitchen Nightmares	Fri 8p-9p		-----F----	:30		\$2,550.00	NM		
④	MG for 15.1,15.2,3.5,3.2,3.3,3.8											
N 4	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$950.00			
N 5	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$17,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$2,150.00			

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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(702)435-5555

Contract / Revision	Alt Order #	
499427 /	06366023	
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	RESTORE OUR FUTURE	618
Advertiser		
ISS/Restore Our Future		
Original Date / Revision		
10/19/12 / 10/19/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 6	KVVU	10/28/12	10/28/12	NFL Late Game						NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$9,500.00			
N 7	KVVU	10/28/12	10/28/12	NFL Early Game						NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$8,250.00			
N 8	KVVU	10/26/12	10/26/12	Fringe						NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/26/12	----1--				1	\$4,000.00			
N 9	KVVU	10/27/12	10/27/12	Early Pre-Game						NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$950.00			
N 10	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat					NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$2,100.00			
N 11	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a					NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$850.00			
N 12	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p					NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$1,850.00			
N 13	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a					NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	3-----				3	\$700.00			
N 14	KVVU	10/29/12	10/29/12	Katie	1-2pm					NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	2-----				2	\$275.00			
N 15	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p					NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	2-----				2	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
				See MG 3.9,3.10,3.11,3.12,3.13								
2	KVVU	10/29/12-11/04/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
				See MG 3.9,3.10,3.11,3.12,3.13								
N 16	KVVU	10/29/12	10/29/12	Extra	M-Sa 8-10p/Su 7-1					NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$950.00			
N 17	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p					NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	2-----				2	\$2,150.00			
N 18	KVVU	10/23/12	10/26/12	More M-F 9-10a	M-F 9a-10a					NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$275.00			
N 19	KVVU	10/23/12	10/26/12	The Dr.Oz Show	M-F 10a-11a					NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$250.00			
N 20	KVVU	10/23/12	10/26/12	Anderson	3-4p					NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates 10/23/12 - 10/29/12	Product RESTORE OUR FUTUR	Estimate # 618
Advertiser ISS/Restore Our Future		Original Date / Revision 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Spots		
										Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--								
N 21	KVVU	10/23/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	8	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--								
N 22	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--								
N 23	KVVU	10/24/12	10/27/12	BB World Series	330pm-8pm		:30			NM	6	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--WT-S-								
N 24	KVVU	10/28/12	10/28/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----1								
N 25	KVVU	10/26/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	----1--								
N 26	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----1-								
N 27	KVVU	10/28/12	10/28/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	2	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2								
N 28	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----1								
N 29	KVVU	10/29/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	2-----								
N 30	KVVU	10/29/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	2-----								
N 31	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	2-----								
N 32	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	1-----								
N 33	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--								

Totals

119 \$188,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	104	\$169,300.00	\$143,905.00
10/29/12 - 11/02/12	15	\$18,850.00	\$16,022.50
Totals	119	\$188,150.00	\$159,927.50

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Contract Dates 10/23/12 - 10/29/12	Product RESTORE OUR FUTURE	Estimate # 618
Advertiser ISS/Restore Our Future		Original Date / Revision 10/19/12 / 10/19/12

Signature: _____ Date: _____

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REP HEADLINE# 6366023 TRF# 499427
SSS MOD# 1 - UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*****CHANCES*****

FAX# 610-225-1191
CREDIT RISK ! ! !
HARRIS REPORT FROM REP OCT 19/12 11.4CC
***** CHANCES ***** ***** TRY *****

ADV # ADV. NAME ISS/RESTORE OUR FUTURE
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC.

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

SALES PRSN PH- TERESA DIFURIA

ORDER # _____

CONTRACT # 6366023

CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE
FLIGHT DATES OCT23/12
CITY TAX STATE T

X EST#618 COMMENTS: (LINE, ORDER,
CT29/12 WK-1
CO-OP BILLING NEEDS

ICE) _____

REP: TO ROSE

OK'D M1-M16
SEE LINES 34-52
TOTAL SAME
PLS CNF THANKS

511A

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ALL STATIONS USING ELECTRONIC INVOICING - AGENCIES
AN ELECTRONIC INV.WEB SITE "EMEDIA TRADE-INVOICING
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS:

PROGRAM	RA 35+	CON COM1:	ADVERTISER CODE = AGENCY PRODUCT CODE =	EST# = 618 AGENCY	TU-F
S	530P-600P		30	\$1,025.00 10/23	10/26
					4

REP HEADLINE# 6366023 TRF# 499427
SSS MOD# 1 : UNAPPROVED REV#1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*****CHANCE*****

CREDIT RISK !!! FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 19/12 11:40C
*****CHANCES***** *****

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT19/12 11.4C
CHANGES *** KVUU-TV ***

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT19/12 11-4CC
* * * CHANGES * * * KVVU-TV * * *

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

CREDIT RISK !!!
HARRIS REPORT FROM REP * * * CHANGES * * * OCT 19/12 11-4C
FAX# 610-225-1191 KVUU-TV * * *

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT * FROM REP OCT19/12 11:40
***CHANGES** *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
46	A	900A-1000A						30	\$3,150.00	10/28	10/28	1	SUN	1
	PROGRAM :	NFL	SUNDAY											
	RA35+ :	4.0												
	ORD COM1:	CORRECTED	TP											
	THIS IS A	MAKE-GOOD	FOR	OCT28	ON	LINE-27	FOR	1	SPOT/WK					
28	S	100P-400P						30	\$8,250.00	10/28	10/28	0	SUN	0
	PROGRAM :	NFL	EARLY	GAME										
	RA35+ :	8.0												
	ORD COM1:	CORRECTED	TP											
	THIS IS A	MAKE-GOOD	FOR	OCT28	ON	LINE-28	FOR	1	SPOT/WK					
47	A	1000A-100P						30	\$8,250.00	10/28	10/28	1	SUN	1
	PROGRAM :	NFL	EARLY	GAME										
	RA35+ :	8.0												
	ORD COM1:	CORRECTED	TP											
	THIS IS A	MAKE-GOOD	FOR	OCT28	ON	LINE-28	FOR	1	SPOT/WK					
30	S	400P-500P						30	\$500.00	10/29	10/29	0	MON	0
	PROGRAM :	DR	OZ											
	RA35+ :	1.0												
	ORD COM1:	TP	CHG DUE TO	BASEBALL.	PRE-BOOKED	PLS APPROVE-								
	THIS IS A	MAKE-GOOD	FOR	OCT29	ON	LINE-30	FOR	2	SPOTS/WK					
31	S	500P-530P						30	\$950.00	10/29	10/29	0	MON	0
	PROGRAM :	NEWS												
	RA35+ :	2.0												
	ORD COM1:	ADD												
49	A	400P-430P						30	\$950.00	10/29	10/29	2	MON	2
	PROGRAM :	NEWS												
	RA35+ :	2.0												
	ORD COM1:	TP	CHG DUE TO	BASEBALL.	PRE-BOOKED	PLS APPROVE-								
	THIS IS A	MAKE-GOOD	FOR	OCT29	ON	LINE-31	FOR	2	SPOTS/WK					

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11:40
CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:	SPTS:
LINE#:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:					
STATION MAKEGOOD OFFERS:																					
M1	OK'D	BUY#4																			
M2	OK'D	BUY#8																			
M3	OK'D	BUY#9																			
M4	OK'D	BUY#14																			
M5	OK'D	BUY#16																			
M6	OK'D	BUY#6																			
M7	OK'D	BUY#7																			
M8	OK'D	BUY#20																			
M9	OK'D	BUY#21																			
M10	OK'D	BUY#23																			
M11	OK'D	BUY#24																			

MISSED: TU-F/700P-730P OCT23 (2/WK) 30S \$950.00 (OCT18/12)
OFFER: W-TH/900P-930P OCT24 (2/WK) 30S \$950.00 PLS ADVISE.
CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

MISSED: FRI/900P-1000P OCT26 30S \$4,000.00 (OCT18/12)
OFFER: SAT/1200N-100P OCT27 30S \$950.00 PLS ADVISE.
CMT: SPOT N/A. NO REG MLB GAME. MG COLLEGE FOOTBALL PRE-GAME SHOW. PRE-BOOKED PLS APPROVE.

MISSED: MON/200P-300P OCT29 30S \$275.00 (OCT18/12)
OFFER: MON/100P-200P OCT29 30S \$275.00 PLS ADVISE.
CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

MISSED: MON/700P-730P OCT29 30S \$950.00 (OCT18/12)
OFFER: MON/900P-930P OCT29 30S \$950.00 PLS ADVISE.
CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

MISSED: SUN/400P-700P OCT28 30S \$9,500.00 (OCT18/12)
OFFER: SUN/100P-400P OCT28 30S \$9,500.00 PLS ADVISE.
CMT: CORRECTED TP.

MISSED: SUN/100P-400P OCT28 30S \$8,250.00 (OCT18/12)
OFFER: SUN/1000A-100P OCT28 30S \$8,250.00 PLS ADVISE.
CMT: CORRECTED TP.

MISSED: TU-F/300P-400P OCT23 (4/WK) 30S \$300.00 (OCT18/12)
OFFER: W-TH/200P-300P OCT24 (4/WK) 30S \$300.00 PLS ADVISE.
CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

MISSED: TU-F/500P-530P OCT23 (4/WK) 30S \$950.00 (OCT18/12)
OFFER: W-TH/400P-430P OCT24 (4/WK) 30S \$950.00 PLS ADVISE.
CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

MISSED: W-F/700P-1000P OCT24 (6/WK) 30S \$7,500.00 (OCT18/12)
OFFER: W-TH/430P-800P OCT24 (4/WK) 30S \$7,500.00 PLS ADVISE.
& SAT/430P-800P OCT27 (2/WK) 30S \$7,500.00 PLS ADVISE.
CMT: CORRECTED TP AND NO GAME ON FRIDAY. MOVED TO SATURDAY. PLS APPROVE.

MISSED: SUN/700P-1000P OCT28 30S \$7,500.00 (OCT18/12)
OFFER: SUN/430P-800P OCT28 30S \$7,500.00 PLS ADVISE.
CMT: CORRECTED TP.

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11:40
***CHANGES** *** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:

STATION MAKEGOOD OFFERS:

M12 OK'D BUY#27 MISSED:SUN/1200N-100P
OFFER:SUN/900A-100A
CMT:CORRECTED TP

OCT28
OCT28

30S \$3,150.00 (OCT18/12)
\$3,150.00 PLS ADVISE.

M13 OK'D BUY#28 MISSED:SUN/100P-400P
OFFER:SUN/1000A-100P
CMT:CORRECTED TP

OCT28
OCT28

30S \$8,250.00 (OCT18/12)
\$8,250.00 PLS ADVISE.

M14 OK'D BUY#30 MISSED:MON/400P-500P
OFFER:MON/300P-400P
CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

OCT29 (2/WK)
OCT29 (2/WK)

30S \$500.00 (OCT18/12)
\$500.00 PLS ADVISE.

M15 OK'D BUY#31 MISSED:MON/500P-530P
OFFER:MON/400P-430P
CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

OCT29 (2/WK)
OCT29 (2/WK)

30S \$950.00 (OCT18/12)
\$950.00 PLS ADVISE.

M16 OK'D BUY#3 MISSED:TU-F/530P-600P
BUY#15 MON/530P-600P
OFFER:TUE/600P-630P
& FRI/600P-630P
& FRI/800P-900P
CMT:SPOTS N/A DUE TO BASEBALL ON WED-TH-MON. SEE MG OFFER. NOT PRE-BOOKED
CMT:PLS APPROVE.

OCT23 (4/WK)
OCT29 (2/WK)
OCT23 (2/WK)
OCT26 (2/WK)

30S \$1,025.00
30S \$1,025.00
30S \$900.00
30S \$900.00
30S \$2,550.00
30S \$2,550.00

OCT/12 169300.00 NOV/12 18850.00

CONTRACT TOTAL
TOTAL SPOTS 188150.00
119

MARKET TOTALS \$551,785 KVUU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKewing
REPUBLICAN VOTER BUY.

SVC- NSI
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366023
*** TNNADPOVDR DRY #1 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENC
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP

91
OCT 8 / 12 11 - 45

ADV # ADV. NAME ISS/RESTORE OUR FUTURE

REP. # OFF. # 762 SALESMAN #
RIVIER NAME SURPRIMENTE WOUNT DATED

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON MD 21286

Sales Prsn PH- TERESA DIFURIA

ORDER # 499427 CONTRACT # 6366023 CLINIC LONDON, MD 21202

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT 23/12 OCT 29/12 WK-1
KNUCCOOK FOLIO# EST#
COMMENTS: (LINE, ORDER, INVOICE)

卷之三

REP: TO ROSE CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

FR. NIKKI
RESTORE OUR FUTURE
REBOOKED REVISED ORDEF
TOTAL \$77250
PLS CNF THANKS

CON
C:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

	LINE#	REP	CD	TIME	PERIOD	LNGTH	SEC	RATE	START	END
	1	SZ	700A-900A		30			\$7000.00	10/23	10/26
PROGRAM		NEWS								
RA35+		2.0								
CON COM1		MAX	3X	DAY						
									AGENCY EST# = 618	
									AGENCY ADVERTISER CODE =	
									AGENCY PRODUCT CODE =	

REP HEADLINE# 6366023

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6366023 ****

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP * * * * * *

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT8/12 11-45

REP HEADLINE# 6366023
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 11-45
*** RECAP ***
*** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

MARKET TOTALS \$551,785 KVUU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCH 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKewing
REPUBLICAN VOTER BUY.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366023
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17.38
***CHANGES** *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK :	DAY	:	TOTL:	:SPTS:
7	*			100P-400P		30			\$8,250.00		10/28		10/28		1		SUN		1	
PROGRAM :			NFL EARLY GAEM																	
RA35+ :			8.0																	
ORD COM1:			CORRECTED DATE																	
18	A		900A-1000A			30			\$275.00		10/23		10/26		8		TU-F		8	
PROGRAM :			MORE																	
RA35+ :			1.0																	
ORD COM1:			ADD																	
CON COM1:			MAX 2X DAY																	
19	A		1000A-1100A			30			\$250.00		10/23		10/26		8		TU-F		8	
PROGRAM :			DR OZ																	
RA35+ :			1.0																	
ORD COM1:			ADD																	
CON COM1:			MAX 2X DAY																	
20	A		300P-400P			30			\$300.00		10/23		10/26		8		TU-F		8	
PROGRAM :			ANDERSON COOPER																	
RA35+ :			1.0																	
ORD COM1:			ADD																	
CON COM1:			MAX 2X DAY																	
21	A		500P-530P			30			\$950.00		10/23		10/26		8		TU-F		8	
PROGRAM :			NEWS																	
RA35+ :			2.0																	
ORD COM1:			ADD																	
CON COM1:			MAX 2X DAY																	
22	A		1000P-1100P			30			\$2,150.00		10/23		10/26		4		TU-F		4	
PROGRAM :			NEWS																	
RA35+ :			5.0																	
ORD COM1:			ADD																	
CON COM1:			MAX 1X DAY																	
23	A		700P-1000P			30			\$7,500.00		10/24		10/26		6		W-F		6	
PROGRAM :			MLB WORLD SERIES																	
RA35+ :			11.0																	
ORD COM1:			ADD																	
CON COM1:			MAX 2X DAY																	

100 - 10
10/24 - 10/25
2-3P
4-430P
W-Th-Sat

REP HEADLINE# 6366023
S S S MOD# 0: TINAPPROV'D REV #1 S S S

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK ~~LAW~~ CLO 223-1111
HARRIS REPORT FROM REP OCT18/12 17.38

REP HEADLINE# 6366023
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! !
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17-38
CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTL:	: SPTS:
32	A	700P-1000P			30		\$7,500.00	10/29	10/29	1	MON		1	
	PROGRAM :	MLB WORLD SERIES												
	RA35+ :	11.0												
	ORD COM1:	ADD												
33	A	400P-500P			30		\$500.00	10/23	10/26	8	TU-F		8	
	PROGRAM :	DR OZ												
	RA35+ :	1.0												
	ORD COM1:	ADD												
OCT/12	167250.00	NOV/12			20900.00									
	CONTRACT	TOTAL												
	TOTAL	SPOTS												
	188150.00	120												

MARKET TOTALS \$551,785 KVUU 14% KSNV 35% KLAS 27% KTIV 24% KVMY 0% KVCW 0% CABL 0%

KTUD 0%

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MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
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